

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A package for containing and displaying at least one article comprising

- a back panel, and
- a front panel attached to said back panel,
- wherein said front panel comprises a blister pack formed of plastic and including a first outward projecting portion in a bottom portion of said blister pack and at least one additional outward projecting portion having a depth and shape conforming to at least a portion of said at least one article,

wherein at least a portion of said first outward projecting portion extends widthwise at least a substantial portion between a first side of said blister pack and a second side of said blister pack, and has a depth outward sufficient to allow said package to stand substantially upright, and

wherein said depth of said at least a portion of said first outward projecting portion is ~~equal to or greater than~~ configured in relation to a depth of an outermost projecting portion of the depth of said at least one additional outward projecting portion so that said

package is self-indexing when said package is aligned with one or more packages having a structure of said package.

2. (Currently Amended) A blister pack for a display package for at least one article, said blister pack comprising

a plastic body including a first outward projecting portion in a bottom portion of said body, with at least a portion of said first outward projecting portion extending widthwise at least a substantial portion between a first side of said body and a second side of said body, and said at least a portion of said outward projecting portion having a depth outward sufficient to allow said body to stand substantially upright, and

said body further including at least one additional outward projecting portion having a depth and shape conforming to at least a portion of said at least one article,

wherein said depth of said at least a portion of said first outward projecting portion is ~~equal to or greater than~~ configured in relation to a depth of an outermost projecting portion of the depth of said at least one additional outward projecting portion so that said blister pack is self-

indexing when said blister pack is aligned with one or more blister packs having a structure of said blister pack.

3. (Original) A package according to claim 1 wherein said at least one additional outward projecting portion is continuous with said first outward projecting portion.

4. (Original) A blister pack according to claim 2 wherein said at least one additional outward projecting portion is continuous with said first outward projecting portion.

5. (Original) A package according to claim 1 wherein said first outward projecting portion includes a bottom wall having integral therein at least two spaced apart downward protrusions.

6. (Original) A blister pack according to claim 2 wherein said first outward projecting portion includes a bottom wall having integral therein at least two spaced apart downward protrusions.

7. (Original) A package according to claim 1 wherein said first outward projecting portion includes a front wall of uniform depth or non-uniform depth.

8. (Original) A blister pack according to claim 2 wherein said first outward projecting portion includes a front wall of uniform depth or non-uniform depth.

9. (Original) A package according to claim 7 wherein one of said portions of non-uniform depth is a wall of one of said at least one additional outward projecting portion.

10. (Original) A blister pack according to claim 8 wherein one of said portions of non-uniform depth is a wall of one of said at least one additional outward projecting portion.

11. (Original) A package according to claim 1 wherein said first outward projecting portion is substantially rectangular.

12. (Original) A blister pack according to claim 2 wherein said first outward projecting portion is substantially rectangular.

13. (Currently Amended) A package ~~according to claim~~
± for containing and displaying at least one article
comprising

- a back panel, and
- a front panel attached to said back panel,
- wherein said front panel comprises a blister
pack formed of plastic and including a first outward
projecting portion in a bottom portion of said blister
pack and at least one additional outward projecting
portion having a depth and shape conforming to at least
a portion of said at least one article,

wherein at least a portion of said first outward projecting portion extends widthwise at least a substantial portion between a first side of said blister pack and a second side of said blister pack, and has a depth outward sufficient to allow said package to stand substantially upright, and

wherein a portion of said at least one additional outward projecting portion is equal in depth to the depth greatest in the first outward projecting portion and a portion of said depth of said at least one additional outward projecting portion is of lesser depth than the depth greatest in the first outward projecting portion.

14. (Currently Amended) A blister pack ~~according to~~
claim 2 for a display package for at least one article, said blister pack comprising

a plastic body including a first outward projecting portion in a bottom portion of said body, with at least a portion of said first outward projecting portion extending widthwise at least a substantial portion between a first side of said body and a second side of said body, and said at least a portion of said outward projecting portion having a depth outward sufficient to allow said body to stand substantially upright, and

said body further including at least one additional
outward projecting portion having a depth and shape
conforming to at least a portion of said at least one
article,

wherein a portion of said at least one additional outward projecting portion is equal in depth to the depth greatest in the first outward projecting portion and a portion of said depth of said at least one additional outward projecting portion is of lesser depth than the depth greatest in the first outward projecting portion.

15. (Original) A package according to claim 1 wherein two of said at least one additional outward projecting portions are present wherein said two of said at least two additional outward projecting portions are of different depths from each other.

16. (Original) A blister pack according to claim 2 wherein two of said at least one additional outward projecting portions are present wherein said two of said at least two additional outward projecting portions are of different depths from each other.

Claims 17-34 (Canceled).